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Eric T. McKenna, Esq.
Eric.McKenna@VDHBoston.com

March 5, 2026

Via Email office@sudburvextendedday.org

Mari Weldon, Executive Director
Sudbury Extended Day, Inc.
365 Boston Post Road
Suite 208
Sudbury, MA 01776

RE: Sudbury Public Schools – RFP Extended Day Program

Dear Ms. Weldon:

We are counsel to the Sudbury Public Schools (“SPS”).

As you know, on January 29, 2026 and in accordance with the requirements of the Massachusetts Procurement Law, G.L. c. 30B, §§ 1, et seq., SPS published a Request for Proposals (“RFP”) including a facilities lease for the operation of an extended day program. The RFP requires sealed proposals to be received by March 26, 2026 at 12 P.M. Consistent with the statute, the RFP expressly sets forth the required submissions, the applicable specifications, the specific evaluation criteria, and the rule of award.

It has come to the attention of SPS that your organization has made a mass emailing to families urging them to engage in activities to support an award to your organization to “ensur[e] that decision-makers understand the broad support for” your organization. This includes signing a petition urging the awarding authority to “protect the continuity and integrity” of the current operation of the program and suggesting that the ultimate award could be based on “assumptions”, “incomplete information”, and the views of a “vocal minority”. In addition, your emailing speculates on the motivation behind the RFP.

Not surprisingly, several members of the community have expressed concerns in response to the emailing and the petition. As you are well aware, a procurement such as this by SPS is mandated by law. The RFP must comply with the statute in order to assure that favoritism plays no role in the award; all responses must be assessed objectively and impartially in light of



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the stated criteria so that public dollars are expended prudently and effectively in public contracts; and the award must be made in a manner that withstands legal challenge by a disappointed respondent. Your emailing is an effort to influence the award outside the parameters of the RFP. Moreover, it creates the perception that SPS can be influenced in its decision by outside factors and also misleads the public as to the lawfulness of the RFP.

Accordingly, this is a demand that your organization immediately cease and desist from these actions.

Very truly yours,

A handwritten signature in black ink that reads 'Eric T. McKenna'.

Eric T. McKenna

ETM:ham

cc: Karyn Jones, Chair
Brad Crozier, Superintendent
Donald Sawyer, Director of Business and Human Resources



Don Sawyer <donald_sawyer@sudbury.k12.ma.us>

Sudbury Extended Day RFP Process - Vendor Communications

1 message

Mary Greeley <Mary.Greeley@vdbhoston.com>

Thu, Mar 5, 2026 at 4:32 PM

To: "office@sudburyextendedday.org" <office@sudburyextendedday.org>

Cc: Eric McKenna <Eric.McKenna@vdbhoston.com>, "Karyn_jones@sudbury.k12.ma.us" <Karyn_jones@sudbury.k12.ma.us>, "brad_crozier@sudbury.k12.ma.us" <brad_crozier@sudbury.k12.ma.us>, "donald_sawyer@sudbury.k12.ma.us" <dona

Good Afternoon Ms. Weldon,

In reference to the Sudbury Extended Day RFP Process, please see attached Cease and Desist Letter.

Thank you,

Mary Greeley

Administrative Assistant



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NOTE:

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If you believe you have received it in error, we would be grateful if you called us at (617) 862-2005.

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